

PAULA GINER ARCINIEGA

DESIGNER & PROJECT
MANAGEMENT

-  18.06.1994
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-  +34 649 011 476
-  Valencia, Spain
-  Driving license, class B

PROFESSIONAL SKILLS

- Project Management
- Communication
- Empathy
- Leadership
- Creativity
- Teamwork



www.linkedin.com/in/paula-giner-arciniega



https://pginerarciniega.wixsite.com/designer

SOFTWARE SKILLS

- 3D Design**
- AutoCAD
 - SolidWorks
 - Fusion 360
 - Blender
 - 3D Studio

- Graphic, UX & Video Design**
- Illustrator
 - InDesign
 - Photoshop
 - Lightroom
 - Figma
 - XD
 - Venngage
 - Camtasia
 - Vyond
 - Adobe Premiere

- Web & E-Learning Design**
- Articulate
 - Adapt
 - TimeSites

- Others**
- Excel
 - HTML 5
 - CSS

PROFILE

A creative mind with a technical background and interest in new technologies. As a human-centered design thinker, I work to create an impact by solving existing problems or making them simpler. Currently working as a Creative Designer-Presales Specialist at SAP with a strong focus on innovation, customer engagement, and project management. Working in teams, collaborating, and adapting to achieve success. I am an empathetic, hardworking and curious explorer, always looking to learn something new to keep improving personally and professionally.

WORKING EXPERIENCE

- FEB 2018 - TO DATE**
 - SAP - Ireland (Feb. 2018 - Feb. 2021); Spain (Mar. 2021 - Present)**
 - Creative Designer - Presales Specialist (Nov. 2022 - Present)**

As a creative designer focused on pre-sales, I design content that supports a better customer experience and relationship. In addition, part of my work is research, to continue learning about new technologies and how we can continue to innovate in our customer relationships.
 - Instructional Designer (Nov. 2019 - Nov. 2022)**

Collaborating with experts to create better customer learning experiences.
 - LCX Regional Enablement Lead EMEA North (Apr. 2019 - Nov. 2021)**

Leadership, communication, project management and video expert.
 - Support Engineer, Enterprise Support Advisory Center (Feb. 2018- Nov. 2021)**

Customer Success Manager Specialist.

Enterprise Support Advisor for the wide spectrum of SAP software solutions. My role as advisor focuses on developing a solid knowledge of the SAP Support landscape to maximize the potential of the different ERP systems for customers.
 - SAP Certification: Integrated Business Processes in SAP S/4HANA.**
 - LCX Global Enablement Office Support Lead (Oct. 2018 - Apr. 2019)**

Supporting the lead & project management of the Global Enablement Office Team.
- OCT 2017 - FEB 2018**
 - AIDIMME - Valencia, Spain**
 - R&D&i Project Engineer. Collaborative Project developed in the facilities of Ford Motor Company.**

Work realized in the Globalpack project, which consists in the development of modular racks for the transport of automotion parts. It is a project financed by the European Fund and it is developed together with collaborative companies such as Ford, Faurecia, Autoliv, Industrias Alegre and Talleres Villajo.
- FEB 2017 - SEP 2017**
 - SRG Global Europe - Liria, Spain**
 - Internship: Data Coordinator & CAD Technician. Design Engineering Department.**

Data Coordinator working with PLM, involved in the Engineering Change Management Team and developing Global Planimetry Templates.
- JUL 2013 & JUL 2014**
 - IdibiCamps - Raleigh, North Carolina**
 - Monitor - Team lead**

Monitor in Camp Kanata, YMCA. I had to travel with a group of teenagers from Spain

EDUCATION

- FEB 2021 - TO DATE**
 - PhD Candidate**

Universidad Politécnica de Madrid (UPM). Madrid, Spain.
- APR 2020 - JUN 2020**
 - Course: Digital Transformation: Technologies and their practical applications**

MIT - Massachusetts Institute of Technology

From AI and IoT to Cloud, Blockchain, and Cybersecurity.
- OCT 2018 - OCT 2019**
 - Master's Degree in Design and Management of Technological Projects**

Universidad Internacional de la Rioja (UNIR).

Thesis: Design and planning for the development of a water control system with IoT in Cambodia. Grade: 8,4.
- SEP 2013 - JUN 2017**
 - Degree in Mechanical Engineering**

Universidad Politécnica de Valencia (UPV). Valencia, Spain.

Thesis: Analysis of requirements, design & development of a metal rack for the automotive sector. Grade: 9,2.
- SEP 2012 - JUN 2016**
 - Degree in Industrial Design and Product Development Engineering**

Universidad Politécnica de Valencia (UPV). Valencia, Spain.

Thesis: Design and development of a product for multisensory stimulation of children with hearing disability. Grade: 9,5.

Erasmus: Norwegian University of Science and Technology (NTNU). Trondheim, Norway.

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INTERESTS



GOALS

- Be part of a company in which I can put into practice the knowledge acquired by facing challenges with innovative solutions.
- Continue developing myself personally and professionally, giving the best of me every day.

ADDITIONAL EDUCATION

- APR 2020 - APR 2020
- Course: Time Management Fundamentals. Linkedin. Duration: 3 h.
- MAR 2018 - MAR 2018
- Course: Illustrator-Animated Character Design. Lynda, Linkedin. Duration: 2.33 h.
- APR 2017 - JUN 2017
- Course: Opening Minds to STEM Careers on the European Schoolnet Academy. Duration: 25 h.
- FEB 2017 - MAR 2017
- Course: Fundamentals of GD&T based on ASME Y14.5M-1994. Effective Training Inc. Duration: 24-28 h.
- MAR 2014 - MAY 2014
- Course: Olympic Robotic Challenge. Universidad Politécnica de Valencia (UPV). Duration: 16.5 h.
- JUN 2012 - AUG 2012
- Course: Counselor of Leisure Time for Children and Young People. Delivered by YMCA and recognized by the Valencian Institute of Youth from the Valencian Generalitat. Duration: Performing 250 hours of theoretical and practical training.

LANGUAGES



VOLUNTEER EXPERIENCE

- JAN 2023 - TO DATE
- **SAP - CSR, Spain**
I am part of the SAP Corporate Social Responsibility (CSR) team in Spain.
- NOV 2023 - DEC 2023
- **NGO - Pour une Sourire d’Enfant (PSE) - Phnom Penh, Cambodia.**
Project supervisor in the PSE's Summer School Continuity Program. Also in charge of all the logistics of the programme for two weeks.
- NOV 2022 - DEC 2022
- **NGO - Pour une Sourire d’Enfant (PSE) - Phnom Penh, Cambodia.**
Project coordinator at the PSE's Summer School Continuity Program.
- JUN 2021 - OCT 2021
- **SAP - Madrid, Spain**
Scratch teacher - SAP Africa Code Week.
- JUL 2019 - AUG 2019
- **NGO - Pour une Sourire d’Enfant (PSE) - Phnom Penh, Cambodia.**
Project coordinator at the PSE's Summer School Continuity Program.
- JUN 2018 - DEC 2019
- **SAP - Dublin, Ireland**
Volunteer with the Green Team cleaning the beach and doing promotional videos. Collaborating with CIF Christmas project.
- JUL 2018 - AUG 2018
- **NGO - Pour une Sourire d’Enfant (PSE) - Phnom Penh, Cambodia.**
Volunteer as an instructor in PSE's Summer School Continuity Program and Welcome Coordinator of the program.
- AUG 2017 - AUG 2017
- **NGO - Pour une Sourire d’Enfant (PSE) - Phnom Penh, Cambodia.**
Volunteer as an instructor in PSE's Summer School Continuity Program.
- DEC 2016 - TO DATE
- **NGO - Pour une Sourire d’Enfant (PSE) - Valencian Region Coordinator**
Event coordinator in the region of Valencia to fundraise the PSE School Continuity Program in Cambodia.
- JUL 2016 - AUG 2016
- **NGO - Pour une Sourire d’Enfant (PSE) - Phnom Penh, Cambodia.**
Volunteer as an instructor in PSE's Summer School Continuity Program.
- SEP 2015 - DEC 2017
- **Universidad Politécnica de Valencia (UPV) - Valencia, Spain.**
Volunteer as a mentor student, Office of International Exchange Programs, UPV.
- SEP 2015 - DEC 2017
- **Association ASPAS - Valencia, Spain**
Volunteer with hearing disabled children in the ASPAS Association in Valencia.